



October 14, 2020

PRESS RELEASE | Partnership with Brasileirão

We proudly announce the new partnership between **mediastalker™**, **ZEUS SPORTS MARKETING** and **Global Sports Right Management-GSRM**, for the protection of their live sports copyrights worldwide.

It is a great honor for us to be trusted by these major Organizations, leaders on their domain, in order to protect their valuable sports copyrights on the **Brazilian Football League – SERIE A**, in all over the world.

This great partnership, is another unshakable proof of the great value that our technology and service is providing to the media content and TV-Broadcasting industry.

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- **Zeus Sports Marketing**
<https://www.zeussportsmarketing.com/>
- **Global Sports Right Management**
<https://en.globalsportsrm.com>

mediastalker™ is the piracy-antidote. It is an AI/ML powered virtual agent developed to protect the intellectual property of digital content on the internet on behalf of creators and copyright owners. It protects media portfolios, live events and broadcasts, restoring back their lost value.